

**A Publication of the  
Glendale Area Mental Health Professionals Association  
(818) 771-7680 [www.psychotherapy.org/gamhpa](http://www.psychotherapy.org/gamhpa)  
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## GAMHPA News

As we close our seventeenth year, membership directories have just been mailed out. Thank you to Bonnie Cesak and Pamela Toll for expediting this mailing. If for any reason you have not received yours, please call to check that we have your correct mailing address. If you are not a member but would like a copy, it is available as a free download from our association web page at [psychotherapy.org/gamhpa](http://psychotherapy.org/gamhpa).

Our last networking lunch was a success with eleven clinicians in attendance having an excellent lunch in a pleasant atmosphere with an opportunity to chat and get acquainted. This is a good format to assess if you would like to join GAMHPA. Most attendees bring business cards or promotional materials to circulate. Our next business networking lunch will be Wednesday, January 21, at the Cheesecake Factory in The Americana on Brand in Glendale. Contact Jim De Santis to reserve.

Larry Brooks is planning our next continuing education conference for 2009 on the topic of technology, media, and mental health. If you are interested in helping, have an area of interest that you would like to present, or have a location to offer, please contact him. ?

## Calendar of Events

### QUARTERLY NETWORKING LUNCHES

Wednesday, January 21  
Cheesecake Factory  
The Americana  
Glendale

All lunches 12-1:30pm  
All are welcome.  
Each person pays their own.  
Bring your business cards.

Reserve ahead with Jim De Santis  
at (818) 551-1714.

### BOARD MEETINGS

Fridays, 9:30-11am  
138 N. Brand Blvd., Ste. 300  
Glendale. All are welcome.

Nov 14, 2008

Jan 16, 2009  
Feb 27  
Apr 10  
June 19  
Sept 4  
Nov 6

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### PLEASE ROUTE

From: \_\_\_\_\_

*Request*                      *Circulation*

? Read	_____	?
? Forward	_____	?
? Return	_____	?
? Keep	_____	?
? Discuss	_____	?



## The Business of Practice

Jim De Santis, Ph.D.

### Why a Practice Can Fail

Most people in business for themselves are not entrepreneurs by training, they are technical experts who at some point realized they might be able to do better on their own instead of working for someone else. Some are successful because they understand business intuitively, others must be more deliberate in learning how. Some are not successful.

There are several reasons why a mental health professional may struggle in private practice or outright lose heart about their prospects for success and bail out.

1. Unresponsiveness to Patients. In our haste to interpret patient behavior in terms of pathology or resistance, we sometimes forget the wisdom in the adage "The customer is always right." In our case, how does this apply? Of course this does not mean "please the patient in every case." Not every patient has a constructive agenda. We have constraints in our ethical principles, in our professional judgement, and in our scope of practice. However, if we are not offering what people want and need, someone else will. If we are not recognizing opportunities to offer services, someone else will. Not addressing legitimate patient

complaints and concerns can result in your hard-earned business going elsewhere, wherever the next therapist has an open mind. Have you had a patient confront you on a legitimate issue only to terminate from treatment?

2. Lack of Versatility. If you fail to recognize changes in your practice, in the market place, or in the professional field, you will not be ready for new developments when others will. America continues to change. As an example, in the next 20 years, the percentage of senior citizens in Los Angeles will double. Are you ready? Continuing education is just one way to continue to broaden your skills and

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keep on the leading edge of trends. The half-life of a newly-minted doctoral degree in psychology is about ten years. That is to say, over a period of ten years following graduation, fully half of one's education may be no longer state of the art. This means continuing education is vital to staying current. What does your continuing education portfolio tell you about the direction of your skill-set?

3. Procrastination. Putting off marketing efforts until the wolf is at the door will result in being eaten alive at your doorstep. Too many clinicians put off promotional activities until the phone stops ringing. They can

inadvertently end up generating a sine wave of ups and downs in their caseload and consequently their income and their morale. Not just the practice of mental health service delivery but also marketing a private practice as a business must be an ongoing activity for ongoing success. Most things that are built solidly are built slowly over time. Weak marketing efforts, an unfocused message, or lack of persistence will produce only diffuse results. When was the last time you said, "I'll do that later"?

4. Professional Isolation. Isolation in private practice equals invisibility in the business marketplace. Certainly doing good work will produce good word of mouth, but patient-to-patient referrals are apt to occur slowly. Most cross-referrals occur among professionals who have had some personal contact with each other. Why? We are selling a service, a professional relationship, and all the "non-specific factors" of how we provide what we provide are extremely important in matching a clinician to a prospective patient. How many colleagues have you spent an hour with face-to-face in the last six months?

5. Ignoring Referral Sources. If you neglect to pay attention to where your business is coming from and don't assess its relative volume and value on an ongoing basis, your business has control of you instead of the other way around. How many sources refer prospective patients to you on at least an annual basis? Which are best pre-screened and are therefore the best clinically matched

to your skills? Which referrals yield the most profit? Do you know?

Without paying sufficient attention to some cardinal rules of business development and maintenance, you may not notice a downward spiral until you already need to "hit the silk."

Jim De Santis, Ph.D., is a clinical psychologist in full time private practice in Glendale. He offers workshops and individualized consultation to mental health professionals on business and entrepreneurship. He can be reached at (818) 551-1714 or JJDeSantis@aol.com. ?

## Meet a New Member: Cathy Alegria, M.F.T.

I recently joined GAMHPA, and I would like to share some of my professional background with you.

I graduated in Communications and Business Administration back in Lima, Peru. I worked in these two fields for a few years in Lima and in Los Angeles after I moved to the United States.

I received my Masters degree from California Graduate Institute in 1996 and was licensed as a Marriage and Family Therapist in January of 2000.

I have been working with children, families, and adults since January 1995. I got experience by working in foster care and mental health with Hispanic and African American populations.

As I have been fortunate to have traveled and lived in other countries, I enjoyed very much working with couples and individuals of different ethnicities.

I currently supervise interns in a Los Angeles clinic on a part-time basis and see private clients in two separate locations. I look forward to getting to know all of you.

Cathy Alegria, M.A., M.F.T.  
4444 Riverside Dr., Ste. 205  
Toluca Lake, CA 91505  
6210 Wilshire Blvd., Ste. 207  
Los Angeles, CA 90048  
catalela@yahoo.com  
(323) 634-4812

New GAMHPA members are encouraged to submit a brief professional biography to the newsletter to introduce themselves to the local mental health community. ?

## Winners of Free Advertising

In each issue of the newsletter, we randomly select and announce six GAMHPA members, each of whom is awarded the opportunity to distribute a practice brochure or flier as a newsletter insert at no charge.

This benefit is worth \$300 in first-class postage to each winner.

Congratulations go to the following winners:

- Richard Atkins, M.D.
- Alexander Beebee, M.D., Ph.D.
- Lisa Blum, Psy.D.
- Susanne Brumer, Ph.D.
- Martha Carr, Psy.D., L.M.F.T.
- William Clarke, L.C.S.W.

## Top Reasons to Visit GAMHPA Online

1. Links to Member Websites
2. Online Newsletter
3. Online Directory
4. Online Application Form

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Melissa Johnson, Ph.D. PSY13102

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## Classified Advertising

### GROUPS

#### BEREAVEMENT SUPPORT GROUP.

If you have suffered a loss, no need to grieve alone. Please call to join a bereavement group where you can find support in this difficult time of your life. For more information, please call Dawn Krikyan, RN, MSN, PMHCNS-BC, at (626) 399-6646.

#### CO-ADDICTS/CODEPENDENTS

GROUP. For partners of sexual addicts. This weekly group allows partners to work through their feelings and problems associated with being the partner of a sexual addict. Partners find out about their role in the "problem" and learn about the disease of sexual addiction. Individual therapy is available, also. Dale K. Rose, M.F.T., (818) 783-1283.

CO-ED ADULT PERSONAL DEVELOPMENT GROUP. Growth group for high achievers who want more out of life—to find lasting intimacy, achieve career satisfaction, and expand friendships. Uses here-and-now interaction to increase self-awareness. Complements concurrent individual or conjoint psychotherapy. Wednesday, 6-7:30pm. Glendale. Jim De Santis, Ph.D., C.G.P., Lic. # PSY10315, (818) 551-1714.

CREATIVE PROCESS GROUP. A group for practicing and aspiring writers, musicians, visual artists, actors, etc., utilizing the "art as practice" Zen approach of Natalie Goldberg. This ongoing workshop will support and energize your creative process. Saturday, 10am-1pm. \$30 per meeting. South Pasadena location. Call Deborah McColl, M.A., M.F.T., at (626) 665-7363.

DEL MAR GIRL POWER. Groups for girls second grade through high

school. Promote self-discovery, hardiness, growth-fostering relationships, and empowerment. Social skills groups also available. Melissa Johnson, Ph.D. (PSY 13102), Institute for Girls' Development, (626) 585-8075, ext. 108.

FAMILY MEMBERS OF ALCOHOLICS/ADDICTS. Small open-ended, insight-oriented Process Group with 12-Step emphasis. Monday evenings, 6:30-8pm, Westside, Colleen Land, Psychotherapist, Addiction Specialist, Lic. # MFT70181, (310) 887-0553.

GAY MEN'S PERSONAL DEVELOPMENT GROUP. Growth and insight-oriented group addresses dating and relationships, career issues, life enrichment. Uses here-and-now interaction to increase self-awareness. Complements concurrent individual or conjoint psychotherapy. Thursday, 6-7:30pm. Glendale. Jim De Santis, Ph.D., C.G.P., Lic. # PSY10315, (818) 551-1714.

INSTITUTE FOR GIRLS DEVELOPMENT SUMMER WORKSHOP SERIES. A fun, in-depth experience in self-discovery and hardiness! 2007 Dates: third-fifth grade – July 9-20th; sixth-eighth grade – July 30-Aug 3; ninth-tenth grade – June 25-29. Activities include indoor and outdoor activities, arts and crafts, journaling and creative writing, skits and role-plays, Yoga, fun activities with guest experts. To learn more please refer to our website: [www.InstituteforGirlsDevelopment.com](http://www.InstituteforGirlsDevelopment.com) or contact Robin S. Harpster, M.A., L.M.F.T., at (626) 585-8075 x109.

#### LESBIAN PROCESS GROUP.

Ongoing, meets on the second and fourth Tuesday each month from 7-8:30pm. \$50 per month. Openings for 2 people. Maximum 8 women. Interview required. In Sherman Oaks. Call Dr. Mathis, (818) 386-9028.

MEN'S PERSONAL DEVELOPMENT GROUP. Growth and insight oriented

group addresses male-female relationships, career, self-care, and personal fulfillment. Uses here-and-now interaction to increase self-awareness. Complements concurrent individual or conjoint psychotherapy. Thursday, 7:45-9:15pm. Glendale. Jim De Santis, Ph.D., C.G.P., Lic. # PSY10315, (818) 551-1714.

PARENTING GROUP FOR PARENTS OF TEEN AND PRE-TEEN GIRLS. This 12-week group format combines parent education with sharing and support. This group is designed to help parents enhance their relationships with their teens. For more information contact Lisa Blum, Psy.D., Lic # PSY19790, at (626) 585-8075 x104.

PERSONAL GROWTH GROUP. Enhance individual therapy. Provide couples who are willing to work individually alternatives for self-development. Offer clients a place to practice deepening their intimate relating. Openings are now available in on-going group for high achieving men and women seeking more satisfying relationships and meaningful life work. We explore how the choices we make are influenced by our level of self-awareness. Wednesday, 6:30-8pm. \$45/group. Contact Suzy Boyle, L.M.F.T., Lic # MFC25347, at (626) 577-9352. Providing insight-oriented therapy in Pasadena since 1990.

SECOND HALF OF LIFE GROUP for women 48+ who are interested in deepening their relationship with the Self through creative activities designed to tap inner resources and promote individuation in a nurturing and supportive environment. Activities include art, music, movement, sand play, meditation, guided imagery, dream work, role play, as well as cognitive exercises and group discussion. Tuesday and Wednesday evening groups in Encino. Limited to six people per group. Concurrent or prior individual

therapy recommended. Call Christi at (818) 759-1898.

**SUPPORT GROUP FOR MEN GOING THROUGH SEPARATION AND DIVORCE.** Starting January 2007. Meets Wednesday eves. 7:30-9pm. \$45 per session. For more information call Larry Brooks Ph.D., Lic. # PSY8161, at (818) 243-0839.

**SUPPORT GROUP FOR WOMEN.** You are invited to work out your issues in a warm and supportive environment. For more information, please call Dawn Krikyan, RN, MSN, PMHCNS-BC, at (626) 399-6646.

**SURVIVORS' GROUP (AMAC).** "Treatment of choice" for molest/incest (per research). High-functioning women's group, \$225 per month, prefer therapist's referral, collaboration. Minimums: 6 months' previous therapy, 6 weeks' minimum commitment, two initial interviews required. Kathy Downing, L.M.F.T., Lic. # 24403, 20 years' group experience, (818) 845-0151.

**WOMEN COMING OUT 40ish AND BEYOND.** This is a group for women who are coming out as lesbians a bit later in life, and/or who find themselves in a relationship with a woman and are struggling to understand what this means for their lives from here forward. Group is in Pasadena, Tuesdays 7:30pm, and cost is \$35/session. Contact Emily Moore, M.F.T., for information at (626) 793-1078.

**WRITER'S GROUP.** Don't succumb to "Mr. Holland's Opus" syndrome. Biweekly group for screenwriters, poets, playwrights, comedy writers, journalists, lyricists, authors. Focuses on identifying and overcoming obstacles to productivity, generating peer support and accountability for forward movement in your craft. Goal is high quality, timely output with personal career success and satisfaction. Alternate Wednesdays, 5-6 pm. Glendale. Jim De Santis, Ph.D., C.G.P, Lic. # PSY10315,

(818) 551-1714.

**YOUNG WOMEN'S PROGRAM** at the Institute for Girls' Development (for women 18-30). Groups offered: Developing the Creative Self, Healing Body-Food-Soul, Relationships, Transforming Anxiety, Depression, and Stress, Healing from Trauma. Melissa Johnson, Ph.D (PSY13102) (626) 585-8075, ext 108. Program co-coordinator: Psychological Assistant Amy Willcoxon, Psy.D. (PSB 31585).

### **OFFICE SPACE**

**GLENDALE.** Office space available five mornings a week plus Monday and Friday all day. Beautifully decorated with view toward mountains and Pasadena. Receptionist, copier, and full kitchen. Landmark building, corner of Brand and Broadway. Call Tina Clarfield, Ph.D., (818) 507-1550.

**GLENDALE.** Attractive office space in beautifully restored building at 100 North Brand, corner of Broadway. Available immediately on a shared time basis. Space is open for Wednesday p.m., Thursday a.m. & p.m., Friday a.m. & p.m., & Saturdays. Cost approximately \$370 per month. May be seen by arrangement through call to William Clarke, M.S.W., at (818) 244-1935 or (805) 733-0533. Also may be seen through management office at Suite 200 through call to (818) 244-1935.

**GLENDALE.** Small, attractive furnished office with window. Pleasant waiting room with lighting system for clients. Office space available hourly or some days per week. 134 Freeway convenient, near downtown area. Contact Dr. Joy B. Davis, (818) 203-7672 or doctorjoy@earthlink.net.

**GLENDALE.** Office available for sublease Monday and Tuesday. \$175 per month, per day. Preference for someone to rent both days. Office located in a suite that has two other offices, waiting room, kitchen, and separate room for note writing and storing files. Located north of the 134

freeway. Free parking. Contact Megan at (818) 665-9645.

**GLENDALE.** Wonderful building, location, parking, handicap accessible, waiting room, call light. Mondays, Tuesdays days, or four-hour blocks; after 6:30 Wednesdays and Thursdays. Dr. Joan Scott, (626) 796-1158, jnscottphd@sbcglobal.net. See contact page at jnscottphd.com for photo of building.

**GLENDALE.** Office space available for lease or sublease. Lovely, spacious office available full or part-time, furnished or unfurnished. Beautifully-located in the Exchange area near the Americana, the Glendale Galleria, and Downtown LA. Contact Jemela S. Macer, Ph.D., at jsm001@msn.com or (818) 242-5460.

**GLENDORA.** Attractive furnished/unfurnished office in therapy suite. Waiting room, small kitchenette area, off the 210 and 57 freeways. Call Judy McGehee, M.F.T., at (626) 963-3337 or email jmcgeheepartners@verizen.net. Opportunity to be a part of the CEU programs.

**PASADENA.** Beautiful, historic Pasadena office near freeways and Old Town. Spacious psychotherapy offices available part time, day, and evening hours. Call light system, waiting room, separate restroom, kitchen, fax, copy machine, DSL with firewall. Contact Harriet Callier, Institute for Girls' Development, (626) 585-8075, ext 106.

**PASADENA.** Office space available in newly renovated building in Pasadena's Playhouse District. Excellent location. Free parking, handicapped accessibility. Office space leased by the hour, day or 6 hour blocks of time. Spacious, pleasant offices. Opportunities for referrals. Contact Debbie Hedgecock, L.C.S.W., (626) 821-4028.

PASADENA. Located in historic professional building on Colorado and Madison. Attractive bright corner office, comfortably furnished. Spacious solo practice office large enough for group therapy, with waiting room and call light. Office available days and part-time. Contact Suzy Boyle, L.M.F.T., at (626) 577-9352.

PASADENA. Wonderful building, location, parking, handicap accessible, waiting room, call light. Mondays, Tuesdays, days or 4-hour blocks; after 6:30 Wednesdays and Thursdays. Dr. Joan Scott (626) 796-1158, jnscotphd@sbcglobal.net. See "contact page" at jnscotphd.com for photo of building.

SOUTH PASADENA. A very comfortable private adult consultation room with windows and/or a fully equipt children's play room available for rent by the day or in 4-hour blocks of time. Waiting room with separate entrance/exit, visual access to waiting room, parking lot, refrigerator with drinks, microwave, snack closet, buzz system, wheelchair accessible, Internet access, and bathrooms. Please contact Toni Cavanagh Johnson, Ph.D., at (626) 799-4522 or toni@tcavjohn.com.

TOLUCA LAKE MEDIA DISTRICT, BURBANK. Large nicely furnished office in a two office suite available part-time. Spacious waiting room, call-lights, kitchen with microwave, refrigerator, copier. Wireless internet. Great soundproofing and air conditioning until evening. Easy parking. Available Mondays and Tuesdays all day and evenings. (818) 559-7261 or e-mail martha.a.carr@gmail.com.

### GROUPS FOR PROFESSIONALS

COACH available for psychiatrists and M.S.W.s preparing for board exams. Francie Issenman, L.C.S.W., developed and wrote extensive material for the Association for Advanced Training in the Behavioral

Sciences (AATBS) preparatory manuals for M.S.W.s preparing for the L.C.S.W. board examination. She also conducted the AATBS training seminars for M.S.W.s in both northern and southern California. Most recently she has been assisting psychiatrists in developing treatment planning and psychotherapeutic intervention skills in preparation for general as well as child psychiatric board exams. For individual or group coaching sessions, please call Francie Issenman, L.C.S.W., at (818) 759-3433.

MARKETING WORKSHOP. Not a one-size-fits-all, this how-to workshop is designed for mental health professionals and students/interns wanting to build a private practice. Twelve facilitated biweekly small group meetings use practical lecture and discussion, action-oriented assignments, and peer support. 18 CEUs available for M.F.T.s and L.C.S.W.s. Glendale. Call (818) 551-1714 for information or to register.

THERAPIST'S "GUIDE TO SELF CARE" GROUP. Helping others is our calling, but attending to our own needs is essential to achieving our objective. For the mental health professional who wants to create the life they truly want, this support group focuses on listening to your own biopsychosocial "signals" to maximize the things you enjoy, create an environment you are happiest in, reserve ample time for recreation, cultivate rewarding collegial relationships, and get more of your important tasks accomplished—in order to achieve personal satisfaction and well-being. On-going bi-weekly small group format, Wednesday, 10-11:30 a.m. Glendale. Jim De Santis, Ph.D., C.G.P., Lic. # PSY10315, (818) 551-1714.

SUPERVISION CONSULTATION GROUP. This group is for licensed mental health professionals who are interested in contemporary psychoanalytic theory. The goal of this group is to provide a place for open, creative discussion of case material with the objective of deepening one's

therapeutic work, enhancing one's clinical understanding, and refining one's utilization of theory in practice. Therapists will have the chance to explore the personal dimension of doing therapy, looking at what they bring into the therapy room, their strengths, weaknesses, conflicts, and passions. Contact Larry Brooks, Ph.D., Lic. # PSY 8161 at (818) 243-0839.

### SERVICES

ATTENTION DEFICIT DISORDER AND SPECIFIC LEARNING DISORDER. The Assessment Center offers psychoeducational testing to evaluate specific learning disorders, attention deficit/hyperactivity disorder, and emotional difficulties, both in children and adults. Reduce the stress and frustration of an undetected client problem. To discuss a case or receive a brochure, contact Jim De Santis, Ph.D., Lic. # PSY10315, at (818) 551-1714.

BUSINESS CONSULTATION. Private, individualized how-to for mental health professionals and students/interns wanting to start or build a private practice. Formulate goals, identify optimal niches and target markets, design ethical and effective marketing strategy, write effective advertising materials, and track results. Flexible format uses in-person meetings, telephone, and e-mail. Jim De Santis, Ph.D., at (818) 551-1714 or JJDeSantis@aol.com.

COMPREHENSIVE NEUROPSYCHOLOGICAL EVALUATIONS AVAILABLE IN ARMENIAN, FARSI, AND ENGLISH. Dementia examinations and differential diagnosis (e.g., Alzheimer's disease, multi-infarct dementia, depression, other cognitive disorders of the elderly). Unexplained cognitive decline (e.g., memory problems, attention/concentration problems). Other neurological disorders (e.g., seizure disorder, tumors, stroke, Parkinson's disease). Head injuries (e.g., motor vehicle

accidents, falls). Psychodiagnostic assessments (e.g., determining degree of thought disorder, delusions). School performance difficulties (e.g., ADD/ADHD, learning disabilities). Competency evaluations (e.g., medical and financial decision-making capacity). Disability assessment (e.g., Worker's Compensation cases). Contact Audrey Khatchikian, Ph.D., at (818) 476-0066.

DR. AUDREY KHATCHIKIAN, PH.D. Now accepting Blue Shield and Medicare for neuropsychological evaluations and treatments. Please call (818) 476-0077.

PRIVATE PRACTICE OFFICE FORMS. Field-tested, up-to-date fast-start kit of forms includes patient intake, financial agreements, HIPAA notice, consents and releases, and clinical assessment forms now available via CD-ROM, hard copy, or e-mail. For more information or to examine samples, visit [hometown.aol.com/jjdesantis/office.html](http://hometown.aol.com/jjdesantis/office.html) or call (818) 551-1714.

PROFESSIONAL DEVELOPMENT PROGRAMS. PDP is certified by the CPAAA and the BBS to provide continuing education to Psychologists, Licensed Clinical Social Workers, and Marriage and Family Therapists. We work with small groups and agencies to design programs to meet your specific needs. Call (818) 243-0839, or e-mail [ProDevProg@aol.com](mailto:ProDevProg@aol.com) for information about our programs.

SPECIAL EDUCATION ADVOCACY. Services provided to parents needing help in obtaining special education services from public schools. This includes the initial assessment as well as supporting parents in the IEP process to make sure their children receive all of the services the child needs. Call Ed Brostoff at (323) 664-9312.

TREATMENT IN ARMENIAN, FARSI, AND ENGLISH: Individual and couple's psychotherapy. Contact

Audrey Khatchikian, Ph.D., at (818) 476-0066.

## **PUBLICATIONS**

DIAGNOSTIC TESTING DIRECTORY. No cost to obtain a copy or submit a listing. New directory for purposes of professional cross-referral, listing 230 psychologists throughout Los Angeles county who offer psychological assessment services, whether educational, neuropsychological, forensic, vocational, custody, or general psychiatric differential diagnosis. View or download from [hometown.aol.com/jjdesantis/psychtest.html](http://hometown.aol.com/jjdesantis/psychtest.html), call (818) 551-1714, or e-mail to [JJDeSantis@aol.com](mailto:JJDeSantis@aol.com).

GAMHPA MEMBERS DIRECTORY. Over 125 mental health professionals in the Glendale area, cross-indexed by specialties and insurance accepted. This 65-page resource is available free to review or print from the following internet address: [psychotherapy.org/gamhpa](http://psychotherapy.org/gamhpa).

GROUP THERAPIST DIRECTORY. Request a copy or submit your free listing. Concise, up-to-date directory of outpatient psychotherapy groups in Los Angeles county. 330 facilitators and 900 groups. Edited by a licensed psychologist and certified group psychotherapist. Web page has received over 18,000 hits from visitors. View or download from [hometown.aol.com/jjdesantis/grplist.html](http://hometown.aol.com/jjdesantis/grplist.html), call (818) 551-1714, or e-mail [JJDeSantis@aol.com](mailto:JJDeSantis@aol.com).

PEDIATRIC PSYCHIATRIST DIRECTORY. Concise list of 250 child psychiatrists in Los Angeles county, available on the internet at [hometown.aol.com/jjdesantis/pedpsychmd.html](http://hometown.aol.com/jjdesantis/pedpsychmd.html).

## **AFFILIATE AGENCIES**

COLDWATER COUNSELING CENTER is a non-profit organization based in Studio City providing depth psychotherapy to adults and children

on a sliding-scale basis. All therapists and interns have had, and continue to engage in, extensive personal analysis. The staff—mostly licensed M.F.T.s—includes three Jungian analysts and a number of analysts-in-training. For information or a brochure, call (818) 508-0703, or visit us online at [www.coldwatercounselingcenter.org](http://www.coldwatercounselingcenter.org).

FRONTPOINT CHILD AND FAMILY THERAPY is an organization of highly skilled licensed clinicians who specialize in helping children, adolescents, and their families reach their goals. Services include individual, family, and group therapy, parent consultation, play therapy, psychological testing/assessment, and psychiatric services. We also provide individual and couples therapy for adults, and group presentations and trainings for schools, churches, and parent organizations. Fee for service, sliding scale, and most PPO insurance programs accepted. Reduced rates available for psychology graduate students fulfilling their therapy requirement. For more information, visit our website at [www.FrontPoint.org](http://www.FrontPoint.org), or call (626) 396-9502.

POSITIVE DIRECTIONS COMMUNITY COUNSELING CENTER, serving the Glendale area community since 1986, offers high-standard, low-fee, short- and long-term psychotherapy. Positive Directions is dedicated to providing excellent psychotherapy to clients who can't afford private practice fees. Substance abuse counseling is also available as well as information and referrals, sober social events, and a variety of self-help meetings. (818) 247-8180, [dmccoll@vmhc.org](mailto:dmccoll@vmhc.org).



## Websites by GAMHPA Members

Michael Barnes, Ph.D.	<a href="http://www.michaelnbarnesphd.com">www.michaelnbarnesphd.com</a>	Private practice
Michelle Barone, M.F.T.	<a href="http://www.michellebarone.net">www.michellebarone.net</a>	Private practice
Megan Bearce, M.F.T.	<a href="http://www.meganbearce.com">www.meganbearce.com</a>	Private practice for gifted teens/adults
Kate Beiler, Psy.D.	<a href="http://www.katebeiler.com">www.katebeiler.com</a>	Private practice
Rodney Boone, Ph.D.	<a href="http://www.cbtsocal.com">www.cbtsocal.com</a>	Cognitive behavioral therapy
Larry Brooks, Ph.D.	<a href="http://www.pdpce.com">www.pdpce.com</a>	Continuing education
Ed Brostoff	<a href="http://www.specialedhelp.com">www.specialedhelp.com</a>	Educational advocacy
Kristin Cantella, M.F.T.	<a href="http://www.kristincantella.com">www.kristincantella.com</a>	Private practice
Martha Carr, M.F.T.	<a href="http://www.mcarrmft.com">www.mcarrmft.com</a>	Private practice
Michelle Cauley, L.C.S.W.	<a href="http://www.cauleyassociates.com">www.cauleyassociates.com</a>	Private practice
Coldwater Counseling Center	<a href="http://www.coldwatercounselingcenter.org">www.coldwatercounselingcenter.org</a>	Clinic
Lorraine Cummings, L.C.S.W.	<a href="http://www.caringwithpassion.com">www.caringwithpassion.com</a>	Geriatric care management
Jim De Santis, Ph.D.	<a href="http://hometown.aol.com/jjdesantis">hometown.aol.com/jjdesantis</a>	Testing, groups, business consultation
David D. Fox, Ph.D.	<a href="http://www.psychotherapy.org">www.psychotherapy.org</a>	Resource center & web hosting
Anita Frankel, M.F.T.	<a href="http://www.therapyinla.com/area3.html#anitaf">www.therapyinla.com/area3.html#anitaf</a>	Private practice
FrontPoint	<a href="http://www.frontpoint.org">www.frontpoint.org</a>	Group practice
Enrico Gnaulati, Ph.D.	<a href="http://www.dr.gnaulati.net">www.dr.gnaulati.net</a>	Private practice
Ira Heilveil, Ph.D.	<a href="http://www.pacificchild.com">www.pacificchild.com</a>	Nonpublic agency for children
Melissa Johnson, Ph.D.	<a href="http://www.instituteforgirlsdevelopment.com">www.instituteforgirlsdevelopment.com</a>	Group practice & resources about girls
Jessica LeRoy, MFT	<a href="http://www.jessicaleroy.com">www.jessicaleroy.com</a>	Private practice
Karin Meiselman, Ph.D.	<a href="http://www.meiselman.net">www.meiselman.net</a>	Private practice
Holly Miller, M.F.T.	<a href="http://www.hollytherapy.com">www.hollytherapy.com</a>	Private practice & art therapy
Newport Psychoanalytic Inst.	<a href="http://www.npi.edu">www.npi.edu</a>	Training institute
Craig Peterson, PsyD, MBA	<a href="http://www.apapo.org/drcraigpeterson">www.apapo.org/drcraigpeterson</a>	Private practice
Marcel Ponton, Ph.D.	<a href="http://www.personagroup.com">www.personagroup.com</a>	Neurobehavioral assessment
Positive Directions	<a href="http://www.positivedirections.info">www.positivedirections.info</a>	Counseling center
Arghavan Sadeghi, M.F.T.	<a href="http://therapist.psychologytoday.com/38050">therapist.psychologytoday.com/38050</a>	Private practice
Megan Torrey-Payne, L.C.S.W.	<a href="http://www.megantorreypayne.com">www.megantorreypayne.com</a>	Private practice
Anne Warman, Psy.D., M.F.T.	<a href="http://therapist.psychologytoday.com/45189">therapist.psychologytoday.com/45189</a>	Private practice
Charles Weinstein, Ph.D.	<a href="http://www.charlesweinsteinphd.com">www.charlesweinsteinphd.com</a>	Private practice
Andrew Whaling, M.F.T.	<a href="http://www.great-marriages-now.com">www.great-marriages-now.com</a>	Marriage/relationship counseling
Kathleen Williams, Ph.D.	<a href="http://www.psychologist-losangeles.com">www.psychologist-losangeles.com</a>	Private practice
Cathy Wright, L.C.S.W.	<a href="http://www.petgriefsupport.com">www.petgriefsupport.com</a>	Pet loss bereavement services

If you are a GAMHPA member and have a website you would like to submit for publication in this newsletter and placement as a link on the GAMHPA website, send your link to David D. Fox, Ph.D., webmaster, at [DavidFox@psychotherapy.org](mailto:DavidFox@psychotherapy.org).

# GAMHPA

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[www.psychotherapy.org/gamhpa](http://www.psychotherapy.org/gamhpa)

## BOARD OF DIRECTORS

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 Social Events Chair  
 (626) 224-4563

## MISSION

GAMHPA was founded in 1992 by a few local area mental health professionals in private practice. Within several years, it grew to over 100 members. Our mission is to advance professional development through networking, continuing education, and public awareness. We offer equal membership to all licensed mental health professionals regardless of discipline. We are an interest group only and do not provide referrals to the community. We are not a profit-making organization.

## MEMBERSHIP

Contact any Board member for an application form to join or download a copy from our website. Full Member dues for licensed mental health professionals, \$70 per year. Associate Member dues for students, interns, and others, \$45 per year. Organizations, \$125 per year. Dues may be deducted as an ordinary and necessary business expense but not as a charitable contribution.

## BENEFITS

Members receive a number of exclusive benefits. Members can present a talk or publish an article on a professional topic. They are listed in the annual membership directory, distributed to the local professional mental health community and posted on our website.

Members can place free classified ads and receive discounted rates for display ads, newsletter flier inserts, and mailing list labels. Members are automatically entered in random drawings for free newsletter insert advertising. New members can submit a brief professional biography for publication in the newsletter. They receive reduced rates for continuing education.

## NEWSLETTER

The GAMHPA Newsletter is customarily published bimonthly and distributed to the local mental health community, including Glendale, Burbank, Pasadena, La Crescenta, La Canada Flintridge, Los Feliz, and Silverlake. Contact us to be added to our mailing list. If you have moved, are planning to move, if we are sending your newsletter to a wrong address, or if you wish to discontinue delivery, please notify us.

## EDITORIAL POLICIES

GAMHPA encourages members to contribute articles of scholarly or clinical interest for publication. We encourage submissions in computer-readable format. Submissions must be forwarded to the editor by the deadline. Opinions expressed in this newsletter are not necessarily those of the Association or its members. GAMHPA does not endorse any of the products or services advertised.

### Newsletter Deadlines

Dec/Jan Issue Nov 21  
 Feb/Mar Issue Jan 23

## ADVERTISING

Classified ads will run for two issues, display ads for one issue. Advertising for services by psychologists or psychological assistants must include the license number of the psychologist. Display ads must be camera-ready; submit one copy for each issue. To submit an insert—such as a flier or brochure—provide the number of copies to cover the mailing list. Due to publication processes, each newsletter is delivered approximately three to four weeks after our deadline.

### Advertising Rates

Item	Member	Non-Mem
Classified ad	Free	\$25
1/8-page display ad	\$25	\$50
1/4-page display ad	\$50	\$75
1/2-page display ad	\$65	\$90
Mailing list, printed	\$15	\$25
Mailing list on labels	\$30	\$40
Mailing list on disk	\$70	\$80
e-Mail list	\$20	\$30
Newsletter inserts	19¢	32¢

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